ORDER

Order / Rev:

47097

Alt Order #:

27770900

Product Desc:

TV

Estimate:

1669

Flight Dates: Original Date / Rev: 04/25/22 - 05/10/22

Order Type:

04/22/22 / 04/25/22

GENERAL

KLKN-TV

Primary AE:

Sales Office:

Sales Region:

Katz Washington, D.C.

Cash

National

Agency

Name:

Medium Buying LLC

Buying Contact:

Billing Contact:

815 Grandview Ave., Ste. 600

Columbus, OH 43215

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Broadcast

15%

Advertiser

Name:

Brett Lindstrom for Governor

Demographic:

A18+ Candidates

Product Codes: Revenue Code 1:

AGY

POL-CAND

Revenue Code 2:

Revenue Code 3:

Priority:

P-05

POL

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Start Date

End Date 04/25/22

05/10/22

114

Sales Office

Spots Gross Amount Net Amount \$17,140.00 \$14,569.00

Sales Region

Totals

Month Rating # Spots Gross Amount Net Amount \$17,140.00 0.00 May 2022 114 \$14,569.00 114 \$17,140.00 \$14,569.00 0.00 Totals

Account Executives

Account Executive Katz Washington, D.C.

Start Of Order - End Of Order

Start Date / End Date

100%

Order %

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
		Ch 8 News Midday B LINES A THRU A		11a-12p	MTWTF	:30 5	\$75.00 P-04	0.00 NM	10	\$750.00
Start Date	End Date 05/01/22	Weekdays S	pots/Week	Rate	Rating			- 1		
Week: 04/25/22 Week: 05/02/22	05/01/22	MTWTF	5 5	\$75.00 \$75.00	0.00 0.00					
N 2 KLKN 04/25/ COMMENTS A KILKN News 8	PPLY TO SU	Ch 8 News at 6a M- Ch 8 Eyewitness Ne IB LINES A THRU A		6a-7a	MTWTF	:30 5	\$105.00P-04	0.00 NM	10	\$1,050.00
Start Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating			- 1		
Week: 04/25/22	05/01/22	MTWTF	5	\$105.00	0.00			- 1		
Week: 05/02/22	05/08/22	MTWTF		\$105.00	0.00					
N 3 KLKN 04/25	22 05/06/22	-		7a-9a	MTWTF	:30 5	\$140.00P-04	0.00 NM	10	\$1,400.00
COMMENTS A Good Morning		Good Morning Ame IB LINES A THRU A	rica							
Start Date	<u>End Date</u>		pots/Week	Rate	Rating			- 1		
Week: 04/25/22	05/01/22	MTWTF	5	\$140.00	0.00			- 1		
Week: 05/02/22	05/08/22	MTWTF	5	\$140.00	0.00					
N 4 KLKN 04/25/	/22 05/06/22	Ch 8 News at 5a M- Ch 8 Eyewitness Ne		5a-6a	MTWTF	:30 5	\$50.00P-04	0.00 NM	10	\$500.00

Print Date: 04/25/22 14:46:49 Page 2 of 5

 Order / Rev:
 47097
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27770900
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 04/25/22 - 05/10/22
 Estimate:
 1669

Ln Ch Start End Inventory Code Bro COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM	eak Start/End Time	Days Len Spo	ts Rate Pri	Rtg Type Spots	Amount
Start Date End Date Weekdays Spots/W	eek <u>Rate</u> Rat	ina		Ī	
Week: 04/25/22 05/01/22 MTWTF		0.00			
Week: 05/02/22 05/08/22 MTWTF	5 \$50.00	0.00			
N 5 KLKN 04/25/22 05/06/22 Ch 8 News at 5p M-F CN	I 5p-530p	MTWTF :30	5 \$200.00 P-04	0.00 NM 9	\$1,800.00
Ch 8 News 5p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five					
Start Date End Date Weekdays Spots/W	eek Rate Rat	ing			
Week: 04/25/22 05/01/22 MTWTF		0.00			
	Start/End Time	Weekdays		Rtg Type	
	5p-530p	MTWThF	:30 (\$200.00)	0.00 <i>NM</i>	
See MG 8.11,8.12				- 1	
[Advertiser Conflict] Preempt Week: 05/02/22 05/08/22 MTWTF	5 \$200.00	0.00			
		0.00	E #75.00D.04	0.00 NM	#7E0.00
N 6 KLKN 04/25/22 05/06/22 M-F 4p-5p CN M-F 4p-5p	l 4p-5p	MTWTF :30	5 \$75.00 P-04	0.00 NM 10	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil					
Start Date End Date Weekdays Spots/W	<u>eek Rate Rat</u>	ing			
Week: 04/25/22 05/01/22 MTWTF		0.00			
Week: 05/02/22 05/08/22 MTWTF		0.00			
N 7 KLKN 04/25/22 05/06/22 Ch 8 News at 10p M-F CN	1 10p-1035p	MTWTF :30	5 \$250.00 P-04	0.00 NM 12	\$2,750.00
Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten					
Start Date End Date Weekdays Spots/W					
Week: 04/25/22 05/01/22 MTWTF		00.00	Langth Data	Dta Tuna	
	Start/End Time 10p-1035p	<u>Weekdays</u> MTWThF		Rtg Type	
See MG 8.11.8.12	тор-тозэр	1411 88 1111	.50 (0200.00)	0.00 /4///	
[Advertiser Conflict] Preempt				- 1	
·	10p-1035p	MTWThF	:30 (\$250.00)	0.00 <i>NM</i>	
See MG 7.11,7.12,7.13,7.14,7.15			,		
[Schedule Change-Late News 1030p-1105p] Preem	ot				
5 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F	10p-1035p	MTWThF	:30 (\$250.00)	0.00 <i>NM</i>	
See MG 7.11,7.12,7.13,7.14,7.15					
[Schedule Change-Late News 1030p-1105p] Preemp		-	.20 0250.00	0.00 NM	
11 KLKN 04/28/22-04/29/22 Ch 8 News Late Ed M-Sun ⊕ MG for 15.1,7.5,7.4,8.4	1030p-1103p	ThF	:30 \$250.00	0.00 NM	
	1030p-1105p	ThF	:30 \$250.00	0.00 NM	
(f) MG for 15.1,7.5,7.4,8.4	1030p-1103p	1111	.30 \$250.00	U.UU INIVI	
	5a-6a	-TWThF	:30 \$50.00	0.00 NM	
(h) MG for 15.1,7.5,7.4,8.4	0a-0a	1 44 1 1 1 1	.00 ψ00.00	0.00 14141	
-	5a-6a	-TWThF	:30 \$50.00	0.00 NM	
(h) MG for 15.1,7.5,7.4,8.4	54 5 4	*******	.00 00.00	3.33	
	7-1030p	Th	:30 \$400.00	0.00 NM	
			*		
Week: 05/02/22 05/08/22 MTWTF	5 \$250.00 (0.00			
N 8 KLKN 04/25/22 05/06/22 Ch 8 News at 6p M-F CN	1 6р-630р	MTWTF :30	5 \$250.00 P-04	0.00 NM 10	\$2,700.00
Ch 8 Eyewitness News 6p COMMENTS APPLY TO SUB LINES A THRU A					
Channel 8 Eyewitness News At Six				I	
Start Date End Date Weekdays Spots/W		ing		ı	

Week: 04/25/22

05/01/22

MTWTF--

5

\$250.00

0.00

Print Date: 04/25/22 14:46:49

KLKN-TV

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Order / Rev:

47097

Advertiser:

Product Desc:

Brett Lindstrom for Governor

Alt Order #: Flight Dates: 27770900

04/25/22 - 05/10/22

Estimate:

TV 1669

Ln Ch Start End	Inventory Code		Start/End 1		s Len Spot	ts F	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays S	pots/Week 5	Rate \$250.00	Rating 0.00						
Spot Ch Date Range D	Description	Start	End Time	2,00		<u>Length</u>		Rtg Type		
2 KLKN 04/25/22-05/01/22 0	Ch 8 News at 6p M-F	6p-63	30p		MTWThF	:30	(\$250.00)	0.00 NM		
See MG 8.11,8.12 [Advertiser Conflict] Pre	empt									
4 KLKN 04/25/22-05/01/22 C		6p-63	30p		MTWThF	:30	(\$250.00)	0.00 NM		
See MG 7.11,7.12,7.13 [Schedule Change-No 6		Draamnt								
11 KLKN 04/29/22-04/29/22 N	•	6p-10)30p		F	:30	\$400.00	0.00 NM		
		·	,							
12 KLKN 04/25/22-05/01/22 S	Sunday Prime 4	9p-10)p		Su	:30	\$300.00	0.00 NM		
MG for 7.1,5.1,8.2 Week: 05/02/22 05/08/22	MTWTF	5	\$250.00	0.00						
N 9 KLKN 04/30/22 05/07/22			10p-1035p	0.00	-s- :30	1 \$2	200.00 P-04	0.00 NM	3	\$600.00
	Ch 8 News Sat at 1	•								*
COMMENTS APPLY TO St Channel 8 Eyewitness News										
Start Date End Date		pots/Week	<u>Rate</u>	Rating						
Week: 04/25/22 05/01/22	S-	1	\$200.00	0.00						
Week: 05/02/22 05/08/22 N10 KLKN 05/01/22 05/08/22	Ch 8 News Sun at 1	2 IOn CM	\$200.00 10p-1035p	0.00	S :30	1 \$2	250.00P-04	0.00 NM	3	\$750.00
14 10 KERR 03/01/22 03/00/22	Ch 8 News Sun at 1	-	Top Tooop		3 .00	, ,	200.001	0.00		***************************************
COMMENTS APPLY TO SU Channel 8 Eyewitness News										
Start <u>Date</u> <u>End Date</u>		Spots/Week	Rate	Rating						
Week: 04/25/22 05/01/22	S	1	\$250.00	0.00						
Week: 05/02/22 05/08/22 N11 KLKN 04/30/22 05/07/22	S	p CM	\$250.00 6p-630p	0.00	-S- :30	1 \$	125.00P-04	0.00 NM	2	\$250.00
14 11 NERTH 04/30/22 03/01/22	Ch 8 News Sat at 6	•	ор осор		3 .00	. •	,20,000	0.00	_	4-00.00
COMMENTS APPLY TO SU Eyewitness News 8 At 6-Sat										
Start Date End Date		Spots/Week	Rate	Rating						
Week: 04/25/22 05/01/22	S-	1	\$125.00	0.00	\\/	1	Data	Dta Tuna		
Spot Ch Date Range [1 KLKN 04/25/22-05/01/22 0	Description Ch 8 News Sat at 6p	<u>Start</u> 6p-63	/End Time 30p		<u>Weekdays</u> Sa	Length :30		Rtg Type 0.00 NM		
Week: 05/02/22 05/08/22	S-	1	\$125.00	0.00						
N 12 KLKN 05/01/22 05/08/22			530-6p		S :30	1 \$2	200.00P-04	0.00 NM	2	\$400.00
COMMENTS APPLY TO SU	Ch 8 News Sun 530 JB LINES A THRU A	0p								
Channel 8 Eyewitness News	s At 5:30									
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
Week: 05/02/22 05/08/22	S	1	\$200.00	0.00						
N 13 KLKN 05/01/22 05/08/22		CM	8a-9a		S :30	1 \$3	300.00P-02	0.00 NM	2	\$600.00
COMMENTS APPLY TO SU	This Week JB LINES A THRU A									
This Week										
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
Week: 05/02/22 05/08/22	S	1	\$300.00	0.00						
N 14 KLKN 04/30/22 05/07/22	_		7a-9a		-S- :30	1 :	\$75.00 P-04	0.00 NM	2	\$150.00
COMMENTS APPLY TO SU	Good Morning Ame JB LINES A THRU A	enca Sat								
Weekend Good Morning An	nerica			em. 11						
<u>Start Date</u> <u>End Date</u> Week: 04/25/22 05/01/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
Week: 05/02/22 05/08/22	S-	1	\$75.00	0.00						
N 15 KLKN 04/30/22 05/07/22			530p-6p		-5- :30	1 \$	250.00P-04	0.00 NM	1	\$250.00
COMMENTS APPLY TO SU ABC News-Sat	ABC World News S JB LINES A THRU A	oal								
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating					l,	

Print Date: 04/25/22 14:46:49 Page 4 of 5

KLKN-TV

Order / Rev:

47097

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27770900

Product Desc:

TV

Flight Dates:

04/25/22 - 05/10/22

Estimate:

1669

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	S-	1	\$250.00	0.00						
Spot Ch Date Ra	- Coffice	escription		/End Time		Weekdays	Lengtl	<u>h Rate</u> 0 (\$250.00)	Rtg Type		
	:2-05/01/22 A 11,7.12,7.13,	BC World News S 7 14 7 15	at 530p	-op		sa	50) (0200.00)	0.00 /4/0/		
		Draft 11a-6p] Pree	empt								
Week: 05/02/22	05/08/22	S-	1	\$250.00	0.00						
N 16 KLKN 05/01/2	22 05/08/22			7a-8a		5 :30	1	\$75.00P-04	0.00 NM	2	\$150.00
COMMENTS AI Weekend Good		Good Morning A B LINES A THRU erica									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	S	1	\$75.00	0.00						
Week: 05/02/22	05/08/22	S	1	\$75.00	0.00	- :30	2	\$75.00P-04	0.00 NM	2	\$150.00
N17 KLKN 05/09/2	22 05/10/22	Ch 8 News Midd		11a-12p	MT	- :30	2	\$75.007-04	0.00 14101		φ150.00
COMMENTS AI Channel 8 Eyev		B LINES A THRU	*								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MT	2	\$75.00	0.00		-	*405.000.04	0.00.104		¢240.00
N 18 KLKN 05/09/	22 05/10/22	Ch 8 News at 6a Ch 8 Evewitness		6a-7a	MT	- :30	2	\$105.00P-04	U.UU NIVI	2	\$210.00
COMMENTS AI KILKN News 8		B LINES A THRU									
Start Date	End Date	Weekdays MT	Spots/Week	Rate	Rating						
Week: 05/09/22 N19 KLKN 05/09/3	05/15/22		2 marian CM	\$105.00 7a-9a	0.00 MT	- :30	2	\$140.00P-04	1 0 00 NM	2	\$280.00
	PPLY TO SU	Good Morning A B LINES A THRU	merica	, u ou	.,,	.00				_	,
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$140.00	Rating 0.00						
N20 KLKN 05/09/	22 05/10/22	Ch 8 News at 5a	M-F CM	5a-6a	MT	- :30	2	\$50.00P-04	0.00 NM	2	\$100.00
COMMENTS A KILKN News 8		Ch 8 Eyewitness B LINES A THRU									
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
N21 KLKN 05/09/		Ch 8 News at 5p	M-F CM	5p-530p	MT	- :30	2	\$200.00P-04	0.00 NM	2	\$400.00
COMMENTS A Channel 8 Eyev		Ch 8 News 5p M B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MT	2	\$200.00	0.00						
N 22 KLKN 05/09/	22 05/10/22	M-F 4p-5p	CM	4p-5p	MT	- :30	2	\$75.00P-04	4 0.00 NM	2	\$150.00
COMMENTS A	PPLY TO SU	M-F 4p-5p IB LINES A THRU	A								
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
N23 KLKN 05/09/		Ch 8 News at 10	p M-F CM	10p-1035p	MT	- :30	2	\$250.00P-04	1 0.00 NM	2	\$500.00
COMMENTS A Channel 8 Eyev		Ch 8 News at 10 IB LINES A THRU At Ten	1								
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
N24 KLKN 05/09/				6p-630p	MT	- :30	2	\$250.00P-04	4 0.00 NM	2	\$500.00
COMMENTS A	PPLY TO SU	Ch 8 Eyewitnes: JB LINES A THRU	s News 6p								
Channel 8 Eyev Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MT	2	\$250.00	0.00					ļ	

Print Date: 04/25/22 14:46:50 Page 5 of 5

Order / Rev: 47097 Advertiser: Brett Lindstrom for Governor

Flight Dates:

04/25/22 - 05/10/22

End

Alt Order #: 27770900 Product Desc: TV KLKN-TV

Estimate:

Start Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount Ln Ch \$17,140.00 Totals

1669

Len Spots

125 West 55th St New York, NY 10019

Contract # 27770900 Agency: MEDIUM BUYING LLC CPE: 321/373/1669

Changes as of: 4/25/2022 at 11:18 AM

Advertiser: Brett Lindstrom for Governor Flight: 4/25/22 - 5/10/22

Version: Highlighting Makegood 2
Station: KLKN

Status: Accepted
Con Type: POLITICAL/VOTE

Total \$: \$17,140.00

Market: Lincoln&Hstng-Krny-Pls
DMA

Total Spots: 114
Total CPP: \$0.00 Total GRP:

Agency Order #: 11596440 Product: TV

Suite 600 COLUMBUS, OH 43215

815 Grandview Ave

Buyer: Lloyd, Dillon

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Primary Demo: Service: Nielsen Office: WASHINGTON

Assistant: ALEXANDRA BRADLEY 202-955-5342

Traffic #: 47097

Separation: Comments: Separation: 30;PopulationBuyType: CPP

.00	\$300.00 \$0.00 \$17,140.00 \$0.00	1 \$300.00 114 \$17,140.00	\$300.00 30 1 0 0 TOTALS: 48 50 16 Wakegood Comments Comment See spots n/a due to advertiser conflict. See MGs on lines 28-29	\$300.00 : TOTAL TOTAL Comment See spots n/a i	The Rookie Added by Joy Wenn	MGD 29 9p-10p Date/Time Action 04/25/22 11:18 AM Sent To Rep
.00	\$400.00 \$0.00		30 1 0 0	\$400.00	30p NFL Draft	MGD 28 6p-10:30p
.00	\$2,000.00 \$0.00	8 \$2	30 4 3 5 0	\$250.00	Op Channel 8 Eyewitness News At Six	MSD 8 6p-6:30p
.00	\$1,750.00 \$0.00	7 \$1	30 3 2 5 0		0:35p Channel 8 Eyewitness News At Ten \$250.00	MSD 7 10p-10:35p
.00	\$1,800.00 \$0.00	9 \$1	30 5 1 4 5 0		i0p Channel 8 Eyewitness News At Five \$200.00	MSD 5 5p-5:30p
CPP* GRP*	\$ CF	Spots	Len 4/25 5/2 5/9 Sp	Rate Lo	ime DP Program	# Day/Time
	Total	Total	4/25 - 5/9			

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5/20
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9 P
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